SPONSORSHIP PROSPECTUS

White up the Night
GALA DINNER

“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.”

MARGARET MEAD
Welcome

Thank you for allowing us the opportunity to present a very real and unique opportunity to make a difference to the lives of our neighbours in the South Pacific.

With your help and valued contribution, this year, the Compass International Aid team aim to raise $50,000.00 to build and resource a Womens Shelter in Freswota, Port Vila, Vanuatu.

Why a Women’s Shelter?

In 2018-19, Compass conducted extensive consultation at a Ministerial level of the Vanuatu Government and with international and local NGOs, the Freswota (Freshwater) Council of Chiefs and representatives of the Freswota Women’s Council and Market. This consultation highlighted the importance of gender relations within the predominantly patriarchal society. **Within this very patriarchal framework, much of the local economic activity was initiated by and controlled by women.**

The manager of the Freswota women’s market identified the pivotal role played by this local fresh produce market. **It is operated by women, who move between island locations and the Freswota market, bringing local produce to market. But this thriving local economic activity has several key challenges that a permanent, safe shelter would resolve.**

For the women vendors who often stayed for up to three days, sometimes with their children, until their produce was sold, a Women’s Shelter would:

- reduce exposure to the elements and extreme weather events
- provide secure overnight accommodation, protecting them from physical abuse and theft
- provide a genuine sense of independence

Event Details

We are excited to launch our plans for an inaugural white themed gala dinner in support of international communities facing challenges as climate change impacts become more real and more frequent and where inequality and social sustainability is a constant concern.

**DATE:**  Friday 22 May 2020

**VENUE:**  48 Watt Street

**COST:**  $160.00pp

**INCLUDES:**  Canapes and a two course dinner plus a four hour drink package

**MC:**  Natasha Beyersdorf

**GUEST SPEAKER:**  TBC
Compass’ initial engagement in Vanuatu was a consequence of the ‘external shock’ of Cyclone Pam which left 17,500 people without shelter and cost $590 million, nearly half of the annual GDP of Vanuatu. (CONNORS, 2016).

Compass’ engagement began as a humanitarian response to post-disaster recovery with a shipment of supplies funded and raised in large part by Compass tenants. Subsequent engagement was more concerned with local resilience and has funded and facilitated two Category 5 Cyclone Resistant Community Centres on Tanna Island and at Freswota, Port Vila.

The motivation for Compass to engage in development work in the Pacific region generally, and in Vanuatu specifically, lies in its role as a ‘socially regenerative’ housing provider. This drives our mission to create empowered communities that go beyond simply providing the ‘bricks and mortar’ of housing.
Our mission

“That all people have appropriate and affordable shelter and are engaged in sustainable communities”

In achieving this mission, the organisation is informed by both the Sustainable Development Goals (SDGs) and the New Urban Agenda, in particular, SDG11 and its Target 11.1 to: “Ensure access for all to adequate, safe and affordable housing and basic services and upgrade slums.”

This principle guides our delivery of social housing in Australia and New Zealand and also underpins any humanitarian and development activity we engage with in the Pacific region.

Recognising the trend of rapid urbanisation in less developed nations and the consequent growth of informal settlements has solidified our commitment to our work in the South Pacific and beyond.

To inform future activities, Compass has engaged in a detailed research and consultation exercise to ensure that any future activities meet the priorities and objectives defined by the community of Freswota and those agencies and government organisations that support it.

White up the Night GALA DINNER
The benefits of Sponsoring

Supporting this event and ultimately the International Aid program, provides a practical and tangible way for your organisation to be involved in giving back, to our neighbours in the Pacific and these communities as a whole.

Brand exposure through our promotional activities in the lead up to the event and on the day itself, will provide a unique opportunity to align with any corporate social responsibility goals.

Partnering with us to raise the profile of the International Aid program will include positive media attention in relation to our combined investment in the local community.

Sharing outcomes of the funds raised and success stories, pre and post event will create opportunities for expansion of your organisation’s content strategy.

As an inaugural sponsor, you will receive a special invitation to support future events, before opportunities are released to the wider corporate community.
Sponsorship Options

Event Platinum Sponsor
Sponsorship includes:
• 1 x table of ten
• Opportunity to speak at the event
• Banner to be displayed at entry to the event and on the podium
• Logo displayed in prominent position on all promotional material, pre and post event, on all advertising and website
• Women’s Shelter naming rights - plaque on entry with wording “This shelter is a gift from the staff, tenants and friends of Compass Housing Services and major supporter Hall and Wilcox”

Event Gold Dinner Sponsor $8,000.00 (plus GST)
Sponsorship includes:
• 6 x tickets to the event (seated at VIP guest table)
• Opportunity to speak during arrival drinks
• Logo on menu on each table and banner displayed at the event
• Logo on all promotional material pre and post event
• Short clip from Vanuatu to be shown – “Brought to you by our Gold sponsor XXXXXX”

Event Silver Drinks Sponsor $4,000 (plus GST)
Sponsorship includes:
• 4 x tickets to the event (seated at VIP guest table)
• Banner to be displayed at the event bar area and on promotional material on the bar. Sponsor logo applied to all bottles of table wine
• Logo on all promotional material pre and post event

Event Bronze Entertainment Sponsor $4,000 (plus GST)
Sponsorship includes:
• 2 tickets to the event
• Opportunity to introduce entertainment at the event
• Entertainment will acknowledge the support of the sponsor
• Banner and logo to be displayed at the event during entertainment
• Logo on all promotional material pre and post event

Event Auction Sponsor $6,000 (plus GST)
Sponsorship includes:
• 4 tickets to the event
• Logo and banner displayed during auction on stage and projector screen
• Opportunity to speak prior to the auction.
• Acknowledgment by auctioneer throughout the auction
• Major auction prize co-donor
**Event Platinum Sponsor**

$12,000.00

Sponsorship includes:

- 1 x table of ten
- Opportunity to speak at the event
- Banner to be displayed at entry to the event and on the podium
- Logo displayed in prominent position on all promotional material, pre and post event, on all advertising and website
- Women's Shelter naming rights - plaque on entry with wording along the lines of "This shelter is a gift from the staff, tenants and friends of Compass Housing Services and major supporter XXX"

**Event Gold Dinner Sponsor**

$8,000.00

Sponsorship includes:

- 6 x tickets to the event (seated at VIP guest table)
- Opportunity to speak during arrival drinks
- Logo on menu on each table and banner displayed at the event
- Logo on all promotional material pre and post event
- Short clip from Vanuatu to be shown – "Brought to you by our Gold sponsor XXXXXX"

**Event Silver Drinks Sponsor**

$5,000

Sponsorship includes:

- 4 x tickets to the event (seated at VIP guest table)
- Banner to be displayed at the event bar area and on promotional material on the bar. Sponsor logo applied to all bottles of table wine
- Logo on all promotional material pre and post event

**Event Bronze Entertainment Sponsor**

$4,000

Sponsorship includes:

- 2 tickets to the event
- Opportunity to introduce entertainment at the event
- Entertainment will acknowledge the support of the sponsor
- Banner and logo to be displayed at the event during entertainment
- Logo on all promotional material pre and post event

**Event Auction Sponsor**

$6,000

Sponsorship includes:

- 4 tickets to the event
- Logo and banner displayed during auction on stage and projector screen
- Opportunity to speak prior to the auction
- Acknowledge by auctioneer throughout the auction
- Major auction prize co-donor

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**Contact Us**

To lock in your sponsorship, or for more information, contact Jandy McCandless

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